



This project is co-funded by the European Union  
and the Republic of Turkey



## The Turkish Market and Opportunities for Italian agri-food SMEs (W56)

7 October 2021  
Torino, Italy (virtual event)

### Programme

10:00 – 10:05	Welcome – Unioncamere Piemonte Ms. Katia Costa, Internationalization Expert, Unioncamere Piemonte
10:05 – 10:15	Presentation of TEBD Turkey-EU Business Dialogue project Ms. Oya Ersöz, TEBD Project Director, EUROCHAMBRES
10:15 – 10:30	Introduction to the Food Turkey Market Mr. Ahmet Ozer, Treasurer of Executive Board of Istanbul Chamber of Commerce.
10:30 – 11:30	Insight on agri-food market in Turkey: business opportunities for Italian companies Mr. Fatih Aycin, Secretary General, Italian Chamber of Commerce and Industry in Turkey
11:30 – 11:45	Discussion – Q&A
11:45 – 12:30	TEBD Agri-food Networking Event: to foster business cooperation among agri-food SMEs & Synergy with Enterprise Europe Network Ms. Ángela Ustárroz, Capacity Building Expert, EUROCHAMBRES Ms. Marianna Mucci, Senior Expert, Unioncamere Piemonte

